

## 40th Anniversary of the Challenger STS 51-L Commemoration Event SOUVENIR BOOK



FEBRUARY 28, 2026

Dear Friends and Supporters:

January 28, 2026, will mark the 40th anniversary of the Space Shuttle Challenger tragedy. To commemorate and celebrate the life and legacy of Dr. Ronald E. McNair and the six fellow astronauts onboard the Challenger, including the first schoolteacher, the Dr. Ronald E. McNair Educational (DREME) Science Literacy Foundation will present *“Reflections of Excellence: Inspiring the Future.”*

This event will be held on Saturday, February 28, 2026, at 7:00 p.m. at Space Center Houston, the official visitors center for NASA-Johnson Space Center, located at 1601 E. NASA Pkwy, Houston, Texas 77058. Guests will enjoy a black-tie affair, including a formal dinner, guest speakers, live music and a silent auction of luxury items and services.

In furtherance of Dr. McNair's mission and to honor his legacy and those of his Challenger 51-L crewmates, the DREME Science Literacy Foundation is continuing its focus on STEM education and training, with an emphasis on the aviation industry. Proceeds from this event will support youth training in STEM fields, including scholarships that will enable students to attend the Les Morris Summer Flight Academy.

The Commemoration Event Committee is requesting your support with this effort by asking you to purchase an ad in our souvenir booklet which will assist our efforts in raising scholarship funds. Souvenir booklets will be given to all attendees and corporate sponsors.

Your support is truly needed to make this event a huge success. Please submit your camera-ready ad by e-mail to: [dreme40ads@aol.com](mailto:dreme40ads@aol.com) The 40th Anniversary of Challenger STS 51-L Commemoration Event Committee would appreciate receiving your ad and payment on or before January 30, 2026.

The following electronic options are available for payment:

Click on the payment link:

[Souvenir Book Payment](#)

Scan the QR code:



Thank you in advance for your generosity.

Sincerely,

Alicia Robinson, Souvenir Book Committee Chair

Alicia Robinson, Souvenir Book Committee Chair Cheryl  
McNair, 40<sup>th</sup> Anniversary Chair  
Joy McNair, 40<sup>th</sup> Anniversary Co-Chair



DR. RONALD E. MCNAIR EDUCATIONAL (DREME) SCIENCE LITERACY FOUNDATION  
PO BOX 580568 HOUSTON, TEXAS 77258 | (281) 971-7806 | [EVENT@DREMEFOUNDATION.ORG](mailto:EVENT@DREMEFOUNDATION.ORG) | [DREMEFOUNDATION.ORG](http://DREMEFOUNDATION.ORG)

40<sup>th</sup> Anniversary Commemorating Dr. Ronald McNair & Challenger 51L Crew

## **Souvenir Book AD/Size/Price Sheet**

Please submit Payment with AD – Details in Attached Letter

-----Text Box Examples are not to scale-----

**FULL PAGE AD - \$250.00**

**Size 7 1/2" x 10"**

**INSIDE FRONT COVER - \$500.00 - SOLD**

**7 1/2" x 10"**

**INSIDE BACK COVER - \$500.00 - SOLD**

**7 1/2" x 10"**

**MIDDLE OF BOOK (with 2 pages) - \$600.00**

**7 1/2" x 10" + 7 1/2" x 10"**

**BACK COVER - \$750.00 - SOLD**

**7 1/2" x 10"**

**HALF PAGE AD - \$150.00 - 7 1/2" X 5"**

**QUARTER PAGE AD**

**\$100.00**

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**BUSINESS CARD AD**

**\$75.00**

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